Individual • Society • Country: A Study on the Triple Path of College Students' Ideal Personality Cultivation in the New Era

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Abstract: The new era of socialism with Chinese characteristics requires qualified builders and successors. At present, some students have problems such as self-alienation and personality loss. They are weak in psychological quality, lacking in ideological and moral cultivation. Their individual subjective personality has not been well developed. The main reason is that they have not adapted well to the social transformation caused by the rapid development of China, and have failed to deal with personal physical and mental relations, personal and social relations, and personal and national relations. Therefore, we need the joint efforts of individuals, society and the state to help them get out of the personality dilemma as soon as possible and cultivate the ideal personality to adapt to the development of society through the integrated education system of individual self-education, social pluralism, common education and national guidance.

Key words: the new era, college students, the ideal personality

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Introduction:

In the new era of socialist construction with Chinese characteristics, personality problems have aroused widespread attention. Scholars study the importance of personality and personality education from different angles. Lv Hongjun (2020), based on the alienation phenomenon of consumerism and individualism, expounds the importance and necessity of sound personality, and advocates the realization of individual return to the full development of the individual; Cheng Haiying, Luo Yanyi and others (2020) believe that good personality can cope with common anxiety and depression of modern people. Du Weiwei (2020) thinks that aesthetic education plays an important role in personality cultivation; Wang Shengping (2020) advocates the cultivation of moral personality through demonstration; many scholars discuss the way of personality education from the perspective of their own courses, either from the Chinese curriculum (Lin Xiangtuan 2020; Sun Shidan 2014), or from the ideological and political education curriculum (Zhang Xunian 2020; Luo Xizi, Feng Jing 2020), or from the psychological curriculum (He Meng 2016). In many personality studies, personality deficiency has attracted the interest of scholars. Chen Yanbin, Mai Weiqi (2020) think that the lack of moral personality has become a social problem. The crime of "the second generation of the official", "the second generation of the rich", "the second generation of star" is a clear proof; Wu Xi (2020) think "Buddhist youth" is the expression of negative personality; Ji Dahai (2013), Liang Qinchao, Gao Pengfei, Li Yuan (2020) and others think that teenagers have excessive feminization tendency, low personal resilience, lack of independent personality and so on. Based on these, we have

to reflect on why the living conditions of new generation are more superior, but there are endless personality problems? How to solve all kinds of personality problems in the process of college students' growth? How to respond to the times of cultivating people and cultivating the ideal personality of college students?

I. The Conflict between Ideals and Reality: The Appearance of Personality deficiency of College Students in the New Era.

With the rapid development of Chinese economy, people's living standard and education level are rising day by day, material and spiritual needs are constantly satisfied. On the one hand, our society provides a good social environment for the shaping of the complete personality of college students. On the other hand, the cultural collision in the social transition period, the conflict between ideal and reality, make some college students confused. There is a bad phenomenon of lack of personality. Based on the modern Chinese dictionary's interpretation of the meaning of personality, that is, "one is the sum of personality, temperament, ability and other characteristics; the second interpretation is the moral quality of the individual; the third is the subject qualification that people can act as rights and obligations." The lack of personality is analyzed from three aspects: the poor ability to resist frustration and the weak willpower in the psychological level, the lost ideals and beliefs in the ideological and moral level, the lack of excellent moral quality and the lack of personality subjectivity in the legal level.

1. Weak Psychological Quality: failure to handle physical and mental relations correctly

The rapid development of economy puts forward higher requirements for individuals, not only with higher knowledge, strong technical ability, but also with good

psychological quality and strong will. Some students when facing complex social environment, show their poor psychological tolerance, poor ability to resist frustration, inflexibility and their physical and mental quality is not enough to cope with the cruel reality. When they are faced with all kinds of discomfort from the outside world, their body and mind can not be adjusted reasonably, leading to psychological imbalance. They are easy to be jealous and easy to revenge so as to be arrogant and extreme. Weak psychological quality may also prone to self-center, lack of self-control and responsibility and other problems.

2. Lack of Ideology and Morality: failure to handle personal and social relations properly

Lack of personality may lead to vague ideals and beliefs, lack of good moral quality and interpersonal imbalance so one can not correctly handle the relationship between individuals and society.

(1). Lack of Ideals

With the arrival of the information society, some college students' outlook on life and values are impacted by diversification, materialization and money. Therefore, the personality "hollowing"^[1] appears, lacking lofty beliefs or beliefs in life, the materialization of life and the pursuit of mediocrity and vulgarization. They lose their core personality, have no ideal, no faith, no goal, only dark and empty heart. They do not realize that life is a process of affirmation and pursuit of their own meaning and value. They lack self-confidence, decisiveness, perseverance and do things halfway.

(2). Lack of Good Morality

Excellent moral quality is the foundation of human life. The Chinese nation has formed a fine moral tradition

for thousands of years, such as benevolence and mutual assistance, civility, loyalty and trustworthiness, thrift, positive enterprising and so on. At present, under the impact of multiculturalism, some students no longer believe in traditional virtues. The moral evaluation becomes more and more secular. Profit is the only pursuit of some people. Under the influence of market economy, a few young students lack scientific cognition of money, fall into the quagmire of egoism and money worship, and sacrifice their personal dignity for money. The emergence of “campus loan” and “naked loan” is a fresh proof.

(3). Interpersonal Disorders

Chinese society is a society that lays stress on the warmth of human feelings. It emphasizes the combination of benevolence and propriety with the personality of the gentleman and the bridge of interpersonal relations through benevolence and morality. Confucius’ “benevolent love” and Mencius’ “compassion” advocate the help and tolerance of people. When some students encounter difficulties or setbacks in life or study, they are easy to misinterpret the distance between ideal and reality, thus resulting in alienation from others and society, resulting in personality loss such as disheartened, indifferent interpersonal relationship and so on. At the same time, some students “in interpersonal communication, will help congenial friends unconditionally, while for the classmate who is not congenial, they will treat him or her difficultly. These are the manifestations of college students’ lack of personality.”

3.Lack of Subjectivity: failure to handle the relationship between the individual and the state correctly

As a socialist country, the people are the masters of the country. On the one hand, the individual should fully show the spirit of ownership; on the other hand, the state has put forward the request to the individual, which is

also the requirement of each country to its own people, that is, patriotism. An important manifestation of college students’ lack of personality is that they can not deal with the relationship between individual and country, leading to the separation of individual and country and even confront.

Subject personality anomie is “the lack of independent subject personality, the ambiguity of rights and responsibilities, the lack of rational self-discipline and so on.”^[2] These people ignore their fundamental rights and duties as citizens of a state and misinterpret the relationship between the state and the individual. The lack of personality subjectivity of college students is also manifested in life and study. They are not the masters of study and life, can not enjoy the happiness of study and life. They hold poor ability of problem solving, lack spirit and sense of responsibility. In personal development, they lack personality independence, do not attach importance to personality development. They even suppress and disregard individual national master consciousness. Overall, it is a

II. The Times Questioning: the cause of the lack of personality of college students in the new era

What is the standard of personality deficiency of college students in the new era? What is personality loss? Therefore, we should first have a clear ideal personality as a reference to point out the direction of personality deficiency, and then analyze what causes personality deficiency.

1. New Personality: Ideal Personality of College Students in the New Era

Ideal personality is the ideal personality of people. From “gentleman”, “sage” in Confucianism to the “real person” in Taoism, the traditional society has its own personality pursuit. In the current society, new personality is the ideal

lack of commitment, let alone a good relationship between individuals and the state or even the national rejuvenation.

personality of the new era.^[3]In his report to the Nineteenth National Congress of the Communist Party of China, Comrade Xi Jinping said: “Youth is prosperous, the country is prosperous; youth is powerful, the country is powerful; the younger generation has ideals, skills and responsibilities, the country has a future, and the nation has hope.” Xi Jinping’s speech clearly put forward the ideal personality of college students in the new era, that is, the new personality, which is the call of the times and the necessity of history. As the builders and successors of the future country, contemporary college students must be “ideal, capable and responsible” and shoulder the responsibility of national rejuvenation. At the same time, Xi Jinping pointed out at the National Education Conference that “young students should be trained into socialist builders and successors with ideals and beliefs, patriotism, moral cultivation, knowledge, spirit of struggle, and all-round development of morality, intelligence, beauty and labor.”

2. Social Transformation: the reason for the lack of personality of college students in the new era

At present, Chinese society is undergoing the transformation from industrial society to information society, from well-off society to modernization, from rich to strong. The complex and changeable social environment has brought influence to the formation of personality of some college students. Bai Yuejiao (2013) thinks that personal factors, school factors, social factors and other factors lead to the emergence of personality deficiency. Therefore, this paper analyzes the causes of personality deficiency from three angles: college students, school education and social environment.

(1). Unidirectional People: Self-alienation of College Students

Han Fushun, Lin Yan (2018), Pan Daoguang (2020) and other scholars based on the current situation of education and teaching in China, deeply analyzed the characteristics of contemporary college students, and put forward the point of view that “college students become one-way people”.

In the information society, many students indulge in the virtual world, immerse themselves in the network video, relish in the fragmented aesthetic desire, pursue the infinite expansion of personal space with the logic of alienation, isolate and close themselves in the transformation of alienation.

The emergence of mobile phone dependence makes college students become symbolic people, leading to self-alienation of college students. Leaving the mobile phone, they will appear empty, boring and other psychological states. The fragmented and timely new media dispels the rational thinking of college students. They lose themselves, and become lazy thinking “unidirectional people”. The new media has low threshold of information release, large amount of information. Long-term college students affected by examination-oriented education, lack of independent thinking ability, lack of critical spirit, have no doubt about the acquisition of network information. These all accelerate the self-alienation of College Students.

(2). Lack of Humanistic Literacy: Alienation of University Education

At present, the university education focus more on instrumental rationality than on value reason. Instrumental reason pays too much attention to the education of skills, neglects the cultivation of humanistic accomplishment, neglects the shaping of sound personality and the cultivation of noble realm, which will make college students become “unidirectional people” because of the lack of independent personality and the pursuit of life meaning. Under the

influence of instrumental rationality, college students focus on immediate interests, from the perspective of utilitarianism, learn for fame and fortune, regard learning only as a tool to make money. Instrumental rationality also gave birth to the separation of “man and self”, in the process of doing things one shows dishonest, immoral, no bottom line behavior. College students show the campus racing cases, suicide, all let us realize the seriousness of educational alienation.

On the one hand, “the loss of critical and transcendent moral education in colleges and universities makes college students become one-way people, losing their attention and cultivation of individual human nature”. On the other hand, “many educators still carry out ideological and political education with the educational concepts of externalization and heteronomy. Ignoring students’ ideological acceptance, emotional identity and value internalization of ideological and political education content will inevitably lead to the lack of students’ subjective consciousness and personality, leading to the failure of education.”^[4]Therefore, there are still many places to be adjusted and improved in the ideological and political education of universities. The educational system has not kept up with the speed of social development, the tendency of examination-oriented education has not been changed fundamentally, and the ability of young students to deal with negative emotions is limited, so some students have the phenomenon of weak psychological quality, lack of moral quality and lack of subjective personality.

(3). Changing: the changing of social environment

In the past 40 years of reform and opening up, the advanced nature of the socialist political system has gradually been recognized by the world, the superiority of the public ownership of the means of production to concentrate its efforts on major events has been reflected, and the confidence of socialist culture has become a social consensus. When this great change brings tangible development dividends

to the Chinese people, it also leads to the phenomenon that personality development lags behind social development. On the one hand, the logic and behavior advocated by the traditional personality under the change of times can not solve the complicated problems in contemporary society; on the other hand, the ideal personality matching the socialist stage is still competing with the personality paradigm brought by the pluralistic value, instrumental rationality and capital logic. Although the socialist personality paradigm has occupied a dominant position in society, some decadent or negative personality paradigms still retain a small part of discourse space.

III. Trinity: The Triple Path of Cultivating the Ideal Personality of College Students in the New Era

University age is the golden age of life, the university stage is a period during which the main body consciousness has developed and became mature, human social responsibility has formed and established. The university student personality has the plasticity, therefore we must take measures to timely shape them. The ideal personality of college students is to deal with personal physical and mental health, to deal with the relationship between people, to deal with the relationship between individual and country, and to become a new person of the times. Based on the above three reasons, the key to get them out of the personality dilemma lies in the integration of personal self-education, social common education and national guidance.

1. Self-interaction: giving full play to the internal causes of personal self-education

Traditional culture pays great attention to self-education. In the process of personality formation, subjectivity is very important. Traditional Confucian culture attaches great importance to the internal basis of the subject. Confucius

advocated “To be benevolent depends on oneself, not other people. (The Analects of Confucius), “Is benevolence far away? Whenever I want to be benevolent, the benevolence is there” (The Analects of Confucius). The traditional culture advocated the introspection, examination, experience and perception, adhering to the discipline from the “heteronomy” to “self-discipline”, the pursuit of “cautious independence” of the highest realm.

Zhang Yaocan and Zheng Yongting, experts in ideological and political education, believe that education is unified with self-education, and should fully dispatch the consciousness, enthusiasm and initiative of the students and give full play to the role of self-education.^[5] Self-education is an activity in which college students consciously accept advanced ideas and correct their behaviors, overcome all kinds of wrong ideas and bad behaviors, and promote the all-round development of self-liberalism, specifically including “self-cultivation, self-management”, “to learn to think, to be good at analysis, to make correct choices, to be a person with steady self-sustaining, calm self-confidence and firm self-encouragement”.

The American social psychologist H. Broumer put forward the idea that people can interact with themselves—(self-interaction)^[6] in his 1969 book *Symbolic Interaction*. By means of self-interaction, people change their original self and construct a new self and a new subject, according to new standards and requirements. In the new era, college students should pay attention to their individual health, improve their self-cultivation, develop good moral quality and abide by good moral norms through their own way.

2.Pluralistic co-education: achieving positive guidance in social education

The cultivation of college students’ ideal personality needs to start with family education, school education and

social education, so as to realize the pluralistic co-education of school, family and society, and to promote the formation of college students’ ideal personality.

(1). Family Education is the Foundation

Family is the first school in life. Family education is the starting point and foundation of life education. Compared with school education and social education, family education has unparalleled advantages in shaping the personality of college students. Good home style is the catalyst for sound personality. “The atmosphere of family education directly or indirectly affects whether college students can have a good moral personality education environment and growth space, and plays a key role in college students’ ideology, moral sentiment, value orientation and so on.”

Family education in our country still has the phenomenon that the research lags behind, the idea is vague, the egoism tendency is serious. Our society pays more attention to the intellectual education than the moral education and the examination-oriented education ignores ability, so the current idea of family education and the real practice can not adapt to the new request and the new expectation of national and social development. Therefore, the family education in the new era should develop in the direction of equality, openness, bi-direction and constancy. At the same time, by changing the view of parents’ family education, perfecting the construction of family education policies and regulations, improving the professional level of family education and promoting the formation of the integration mechanism of “three religions in one”, we should realize the great change of family education in the new era, and promote the goal promotion and practical innovation of family education.

(2). School Education is Dominant

“School education is an important position for shaping young people’s moral personality, cultivating character and guiding personality development.” School education is an important way for college students to form their moral personality. “To guide college students to eliminate the self-alienation in the non-sacred image and adhere to the unity of instrumental rationality and value rationality, it is necessary to change the phenomenon that school education used educational output to obscure independent personality, social ideal and so on. School education provides important conditions for students’ personality development and all-round development, focusing on moral education, political education, scientific and cultural literacy, and cultivating students’ positive, sound and independent personality.

(3). Social Education

In addition to the influence of school and family, social environment has great influence on the cultivation of ideal personality of college students and is an important support for the cultivation of ideal personality. College students in the new era are more and more exposed to society, and the social stage is their important support for maturity. Social culture, mass media, network communication affect them all the time. The spread of social mainstream culture and education play a leading role in shaping everyone’s personality and guide the masses to recognize the common way of life and values of the nation. At the same time, the collision between Chinese culture and western culture also put forward a challenge to them. Social non-governmental organizations, enterprises and institutions, the dissemination of culture positive energy, provide spiritual protection for the formation of a sound personality of college students.

3.Value Leadership: a strategic vision of state administration

The ideal personality of contemporary college students

emphasizes the presence of the state, society and individual at the same time, and should give full play to the role of the government as a whole, value guidance and the optimal allocation of policy resources. The aim of China’s ideological and political education for college students is to realize political value. “The state guides the political direction of young students, shapes their political personality, standardizes their political actions, helps them to complete their political socialization and makes them form correct political values.”^[7]

The government has issued relevant policies to strengthen and shape value guidance, perfect the leading function of government value guidance, emphasize the value foundation of school, enhance the value responsibility of public opinion dissemination, and consolidate the value foundation of family personality education. The relevant government departments should standardize the social and cultural communication, improve the quality of the media, especially the network media resources, and establish a media system that accords with the age characteristics of college students. For example, the relevant departments do a good job of media guidance, set up a campus website suitable for students, severely punish negative information, and then constantly purify the humanistic environment for college students to improve their personality.

Conclusion:

To sum up, based on the reality of the current construction of socialism with Chinese characteristics, focusing on the current situation of college students’ lack of personality, facing up to the problems, seriously analyzing the causes of this phenomenon in all directions, taking targeted measures, the individual, society and government should make joint efforts to train college students into ideal, capable and responsible new socialist.

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